

**Information for Local Associations about
Our Spring 2009 Early Enrollment Program:
A Powerful No-Cost Incentive for Potential Members**

Between now and June 1, 2009, your Local Association may offer the NEA Educators Employment Liability Insurance and six NEA Member Benefits Programs as a no-cost incentive to potential members who enroll now for next school year. Early Enrollees are considered NONMEMBERS until September 1, 2009 at which time your Local Association must verify with your UniServ Unit staff that the Early Enrollees are on payroll deduction for dues.

1. The incentive for a potential member to “early enroll” in our Association is the use of the NEA Liability Insurance and six NEA Member Benefits Programs from April 1 through August 31, 2009 (the end of the current membership year) without paying any dues during this period of time.

These programs are:

Liability Insurance

NEA A+ Auto and Homeowners Insurance

Credit Card Programs

Magazine Subscription Program

Rental Car Plan

Accidental Death & Dismemberment Insurance

Group Term Life Insurance.

2. Early Enrollment is available ONLY to potential members who are joining the Association as FIRST TIME ACTIVE Members (teachers, higher education faculty, and education support professionals, full or part time). Individuals who were previously members in Colorado or in any other state are NOT eligible to join under this incentive program, nor are Retired Members.

Early Enrollment is also open to potential Student Members through a different arrangement. If your local wants to learn about signing up student teachers with Early Enrollment, we will provide you with information separate from this packet. Contact Kallie Benjamin at kbenjamin@nea.org.

3. The Early Enrollee must sign three things:

1. Early Enrollment Agreement
2. Regular membership form as a promise to pay dues next year.
3. Dues Deduction Form.

4. The Early Enrollee has access only to the Liability Insurance benefit and the six specific NEA Member Benefit programs. An occurrence that gives rise to a liability insurance claim must take place AFTER the date the Early Enrollee signs the Agreement. If an Early Enrollee signs the Agreement now and fails to become an Active member September 1, 2009, the liability insurance benefit immediately terminates. If the Early Enrollee used the liability insurance during Spring/Summer 2009, he/she is liable for the cost of insurance benefits the Association provided during this time.

**Here's
a
good
way
to
get
new
members
this
spring!**

Use our Early Enrollment No-Cost Incentive to sign up new members this spring. It's easy!

Our Early Enrollment Incentive gives a potential Active member (teacher, support professional, college faculty) the opportunity to be covered by our Association's Liability Insurance this spring and summer in exchange for the promise to become a "real" member in August. Another benefit of Early Enrollment is use of six NEA Member Benefits Programs: NEA A+ Auto & Homeowner Insurance (California Casualty), Credit Card Programs, Magazine Subscription Program, Rental Car Plan, AD&D Insurance, and Term Life Insurance.

It's easy. You need to get a couple of forms signed by the "Early Enrollee" -- a regular membership form, an Early Enrollment Agreement, and a payroll deduction form if that's required in your local.

The Early Enrollee pays no dues until September 2009. You need to tell the Early Enrollee that the current dues will NOT be the dues next fall -- that our dues increase a little each year because they are based on statewide/national average salaries.

This No-cost Incentive is open only between now and June 1. It's a good way to entice a potential member to try us out without having to pay dues until the start of our new membership year in September. You might ask a potential member who's "on the fence" to become an Early Enrollee now and then actually join in September. You will be surprised at how easily the potential member says, "Sure, I'll try it. Thanks for asking!"

Try our Early Enrollment Incentive. It's an easy way to sign up new members in your local -- and help our Association keep growing.

**Colorado Education Association-NEA
Supporting Our Profession**

2009 Early Enrollment Information
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